

Jones Hired as Communications and Industry Affairs Manager

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URBANDALE, Iowa – Haley Jones has joined the North Central Poultry Association as the communications and industry affairs manager on August 16.

As the communications and industry affairs manager, Jones will be responsible for carrying out North Central Poultry Association (NCPA) communications and engagement with membership, key policy and decision-makers.

The past eight and a half years, Jones has worked with the Iowa 4-H Youth Development program with Iowa State University Extension and Outreach. She served as the county youth and outreach coordinator for Union County in southwest Iowa and the leadership and civic engagement specialist in Ames, Iowa at the campus level, respectively.

A few of her many highlights from her career with Iowa 4-H include increasing 4-H youth membership within Union County 4-H, advising the State 4-H Council, serving on the National 4-H Congress Design Team, developing *Building Blocks of Leadership*, a youth resource for developing leadership skills, and implementing and managing two international exchange programs through Iowa 4-H.

“We are thrilled for Haley to join the NCPA team, and for her to engage with members in Iowa and Minnesota. She brings high energy and enthusiasm to the role, and we look forward to her contributions to our initiatives.” Shared Kevin Stiles, Executive Director of North Central Poultry Association and Iowa Egg Council.

Jones received a bachelor’s degree in dairy science and a masters in agricultural education from Iowa State University.

Growing up on a commercial dairy farm in northwest Iowa, Jones is eager to get back into the agricultural industry.

“I am excited to work alongside producers, members, and decision-makers in the poultry industry as I provide leadership for member outreach and implement communications strategies to spotlight North Central Poultry Association successes and programs.” Shared Jones.

For more information on the [North Central Poultry Association](https://www.ncentralpoultry.com/), please visit the website at <https://www.ncentralpoultry.com/>

