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JT Dean Recipient of North Central Poultry Association Hall of Fame Award

Urbandale, IA, (August 18, 2022) – North Central Poultry Association (NCPA) has announced JT Dean of Versova, as the recipient of their Hall of Fame award. The NCPA Hall of Fame is a continuation of the former Iowa Poultry Association’s Hall of Fame. The award will be presented to Dean at the 52nd Annual Meeting awards banquet, September 21, 2022, at the West Des Moines Iowa Marriott.

Kevin Stiles, Executive Director of NCPA said “The Hall of Fame truly is a ‘Who’s Who’ of the entire poultry and egg community. It’s an impressive list and JT is a terrific choice for the Hall of Fame. He was President when I was hired as Executive Director and provided me the guidance, the organization, and the solidarity needed for Iowa Poultry to succeed and thrive. JT is a strong leader, a visionary and has the respect of his peers in the egg community.”

JT currently serves as the President of Versova management and Center Fresh Group. Dean also serves as a board member of NCPA, Chairman of the Legislative Committee for NCPA, Chairman of the Animal Welfare Committee of the United Egg Producers, Board member of the United Egg Producers, and Secretary of the Executive Committee of the United Egg Producers.

"It is a privilege to receive this honor and to be included in the Hall of Fame among fellow egg producers. I deeply value the strong connections I have in Iowa's egg industry, and I have long admired those who have already been inducted into the Hall of Fame," said Dean.

Dean's experience and knowledge come from a diverse background in the egg industry. He has played a role in several companies' employee management, breaker operations, egg sales, production facilities construction, and long-range planning.

As a Versova employee, Dean reflects the company's strong family values. "We do our work each day as families, relying on our core values and guiding principles to direct the decisions we make. As a husband and father of five children, that matters," said Dean.

"It's an honor to work alongside my father, Jim, and two brothers, Ross and Matt, each day, knowing that we can make a difference for our customers, our team members, our industry, and our communities."

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About North Central Poultry Association

The North Central Poultry Association's mission is to “actively raise confidence in the poultry community through leadership, support, advocacy and education in Iowa and Minnesota”.