



FOR IMMEDIATE RELEASE

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Shaffer Hired as Industry Affairs and Communications Manager

URBANDALE, IA. - North Central Poultry Association (NCPA) welcomes Machelle Shaffer as the Industry Affairs and Communications Manager.

“Machelle brings valuable experience in both agriculture communications and membership management to the North Central Poultry Association, and we are excited she has joined our team,” shared Kevin Stiles, NCPA Executive Director.

Stiles continued, “Machelle also has extensive event management experience which will serve our NCPA members well.”

Shaffer received a bachelor’s degree in Political Science and Public Administration from Grand View University.

“I am looking forward to getting to know our Iowa and Minnesota NCPA members and am enthusiastic to be working with them on our shared goal of keeping the poultry industry strong and vibrant,” Shaffer stated.

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The North Central Poultry Association actively raises confidence in the poultry community through leadership, support, advocacy and education.

For more information on the North Central Poultry Association (NCPA) visit our website: <https://www.ncentralpoultry.com/>



